



OVERCOME YOUR ONLINE EDUCATION CHALLENGES WITH THE OPEN EDX PLATFORM

Join the Open edX Verified Provider Program

The Open edX Verified Provider level represents the second highest tier within the [Open edX Marketplace](#) and positions partners at a competitive level within the Marketplace listing. The Open edX Marketplace is where potential customers find and connect with Open edX providers. All providers can create a landing page describing their services and will be listed and discoverable based upon the categories of services provided. Your priority placement as an Open edX Verified Provider in the Open edX Marketplace will be a source of direct and organic leads to grow your business.

Benefits:

- Priority placement as a Verified Provider in the [Open edX Marketplace](#)
- Permission to market services using Open edX Provider trademarks approved by edX, including any Verified Provider trademarks and badges
- Access to organic leads via an Open edX Marketplace listing
- Qualified referrals from the Open edX Business Development Team
- Up to 5 blog posts on the [Open edX website](#) with potential to be highlighted by edX via its Open edX social media channels

Requirements:

- Compliance with the [edX trademark policy](#), including the use of edX and Open edX trademarks and wordmarks
- Adherence to the terms of any applicable Open edX licenses
- Maintenance of a signed Open edX Verified Provider referral agreement
- Payment of a 10% referral fee for work that is referred by edX (payment terms are defined within the Open edX Verified Provider referral agreement)
- Commitment to contribute at least, 10% of the capacity of your Open edX staff to the Open edX commons
- Submission of two verified reference customers for Open edX work in the last 12 months
- Submission of your company financial data with edX to verify business sustainability

The Open edX Verified Provider referral program will provide your organization with the opportunity to create a competitive advantage within our [Marketplace](#) listings and build higher rapport with new and existing customers visiting the [Open edX website](#). [Sign up](#) today to become the next Open edX Verified Provider!